



**Re: Got Guts 5k Trail Run, Walk and Gluten Free Food Fair**

September 11, 2011 [www.gotguts5k.org](http://www.gotguts5k.org)

Re: Sponsorship for Celiac Awareness Event benefitting the Gluten Intolerance Group

I invite you to be involved in the fifth annual Got Guts Run, Walk and Gluten-free Food Fair scheduled for September 11, 2011 in Austin, Texas. Your investment in sponsoring this event provides excellent visibility in the active and Gluten-free communities and also provides a tax-deductible donation.

During the 2010 event, over 400 people registered and we expect to grow our participation in 2011.

Proceeds of this event benefit The Gluten Intolerance Group of North American (GIG) and our local branch GIG of Central and South Texas (formerly Alamo Celiac GIG). GIG, with all it's branches, is a 501(c)(3) non-profit organization. Celiac Disease is a lifelong autoimmune disease that affects the digestive system when gluten is consumed. Gluten is the protein in wheat, barley or rye and Celiac Disease is believed to affect 1 in 133 people. I sincerely hope that your company will consider sponsoring this event so we can increase the diagnosis rates of this serious condition.

| Level      | Benefits  | Confirmed before July 28 | Standard Price |
|------------|---|--------------------------|----------------|
| Presenting | Name included in all promotion and press mentions, all signage and web pages  | \$8,000                  | \$10,000       |
| Platinum   | Extra Large logo/font on t-shirts, race day signage, web site home page sky-box ad, 25 free registrations                     | \$2000                   | \$2500         |
| Gold       | Large size logo/font on t-shirts, race day signage, web site, 10 registrations  | \$800                    | \$1000         |
| Silver     | Medium sized logo/font on t-shirts, race day signage, web site, 2 registrations   | \$400                    | \$500          |
| Restaurant | Your GF menu or other insert in event participant bags, Austin GF menu wallet card listing, Got Guts web site listing & link. | \$200                    | \$300          |

Please confirm sponsorship by July 28 to receive the discounted price and have your logo posted on our web site early.

Additional event information can be found on our website [www.gotguts5k.org](http://www.gotguts5k.org). Please let me know if you have questions or wish to propose another way to be involved with this event.

Sincerely,  
Christine Egli

Volunteer Event Co-director  
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